



2008 Annual Sporting Goods Market Research Reports

As a result of a new strategic relationship between the Canadian Sporting Goods Association and Trendex North America the following 2008 annual reports will be available.

1. 2008 Sporting Goods Market Overview
2. 2008 Sports Participation Report
3. 2008 Category Specific Reports
4. Quarterly Market Research Reports

REPORTS	CSGA Members	Non Members
2008 Sporting Goods Market Overview	\$675.00	\$800.00
2008 Sports Participation Report	\$320.00	\$400.00
Quarterly Market Research Reports (100.00 per report or)	\$250.00 (for 4 reports)	\$300.00 (for 4 reports)
<u>2008 Category Specific Reports</u>		
Apparel/Sports Clothing/Activewear	\$625.00	\$750.00
Archery Equipment	\$290.00	\$350.00
Ball Sports (Basketball, Football, Lacrosse, Soccer, Volleyball)	\$290.00	\$350.00
Baseball/Softball Equipment	\$290.00	\$350.00
Bicycles/Bicycle Equipment	\$375.00	\$450.00
Camping Equipment	\$290.00	\$350.00
Curling Equipment	\$290.00	\$350.00
Exercise Equipment	\$290.00	\$350.00
Footwear (Sports)	\$625.00	\$750.00
Golf Equipment	\$335.00	\$400.00
Fishing Equipment	\$290.00	\$350.00
Hockey/Ice/Street/Inline/Roller/Ringette Equipment	\$290.00	\$350.00
Hunting Equipment	\$290.00	\$350.00
In-Line Skates	\$290.00	\$350.00
Ice/Hockey/Figure Skates	\$290.00	\$350.00
Racquet Sports Equipment	\$290.00	\$350.00
Snow Skis	\$290.00	\$350.00
Snow Skiing/Snow Boarding	\$290.00	\$350.00
Water Sports Equipment	\$290.00	\$350.00
Other Sports Equipment	\$290.00	\$350.00

For More Information please contact: Kelly Falls, 905-842-2626, kfalls@csga.ca

Note: Rates do not include GST/PST/QST, 10% discount on the total purchase price if more than one report is purchased.



2008 Annual Sporting Goods Market Research Report ORDER FORM

Please select requested reports:

Quarterly Market Research Reports for 2009. Rates stated are per report.

1st Quarter Report 2nd Quarter Report 3rd Quarter Report 4th Quarter Report

2008 Sporting Goods Market Overview

2008 Sports Participation Report

2008 Category Specific Reports

Apparel/Sports Clothing Activewear

Fishing Equipment

Archery Equipment

Hockey/Ice/Street/Inline/Roller/Ringette Equip.

Ball Sports (Basketball/Football/Lacrosse/Soccer/Volleyball)

Hunting Equipment

Baseball/Softball Equipment

In-Line Skates

Bicycles/Bicycle Equipment

Ice/Hockey/Figure Skates

Camping Equipment

Racquet Sports Equipment

Curling Equipment

Snow Skis

Exercise Equipment

Snow Skiing/Snowboarding

Footwear (Sports)

Water Sports Equipment

Golf Equipment

Other Sports Equipment

To process your order we require full contact and credit card payment details:

Contact Name: _____ Company: _____

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Note: Once payment has been processed your report(s) will be emailed to the email address provided on this form.

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